



## **Neighbourhood area and neighbourhood forum application Westbourne Ward**

### **Statement for designation as a neighbourhood area**

This area is considered appropriate for designation for the following reasons:

1. It is defined by the ward boundaries of Westbourne.
2. There are strong similarities in the environment and issues affecting people across the area. In demographic terms it is an area of very high diversity both ethnically and in terms of socio-economic groups. The presence of high concentrations of social housing affects more affluent surrounding streets as well as those living on the large estates. The area is also defined physically by the Grand Union Canal running through it, and the impact of the railway and Westway. The area's retail and commercial and cultural offer falls short of the aspirations of local people. Westbourne contains higher than average numbers of children and young people and the several primary schools and Westminster Academy draw a high proportion of their pupils from the immediate area, both north and south of the railway.
3. In planning terms the area is part of the North-West Westminster Economic Development Area and contains the Westbourne Green regeneration masterplan area.
4. Westbourne has a strong recent history of association. People from across different parts of the ward have engaged with each other on common issues and in building a stronger sense of community, including through the annual Westbourne Summer Festival held since 1999, and stepping up a gear with the formation in 2004 of the existing Westbourne Forum, which covers the ward.

## Statement of purpose for neighbourhood forum

*Need to show "That the Neighbourhood Forum has been established for the express purpose of promoting or improving the social, economic and environmental well-being of an area that consists of or includes the neighbourhood area concerned."*

Westbourne Forum will exist to promote and improve the social, economic and environmental wellbeing of the Westbourne neighbourhood.

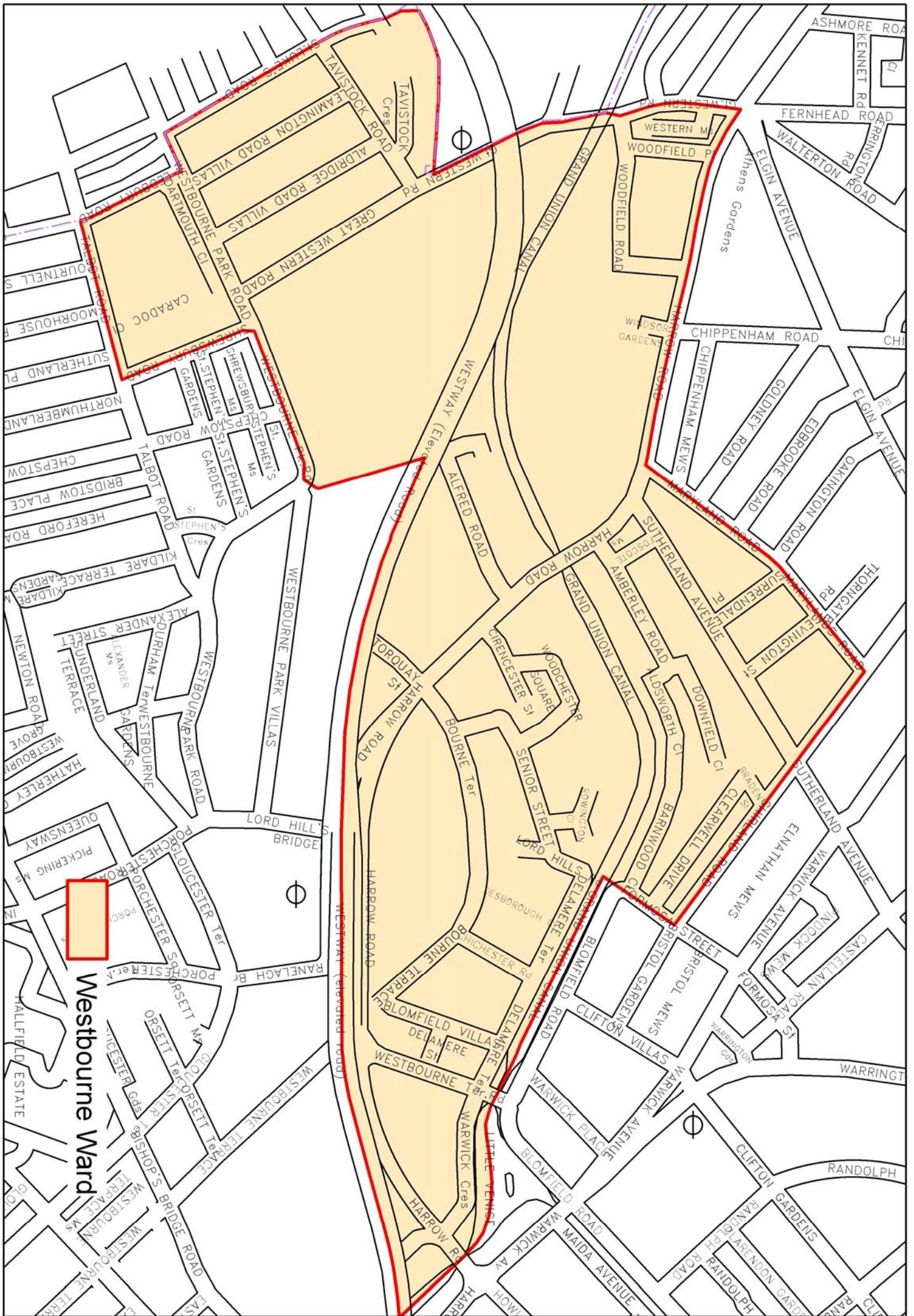
Westbourne Forum exists for everyone who lives, works, studies or otherwise has an active interest in Westbourne. It strives to be representative, accountable and strongly connected to the local community.

The Forum aims to influence the planning and development of the neighbourhood in line with the needs of local people.

As well as working more broadly to strengthen community and improve the neighbourhood, the Forum's purposes are to produce a neighbourhood plan, and engage with planning and development issues.

- To ensure availability of robust information about the nature of our community and its needs.
- To set out principles and criteria to inform planning and development in order to promote:
  - a good mix of facilities and amenities, including those that bring people together and foster community
  - an attractive character and identity
  - a more healthy environment
  - a good quality physical environment
  - a low carbon footprint
  - local employment and enterprise

a good place to live for people of different ages, ethnicities and cultures.



Westbourne Ward