WNA application as Neighbourhood Area

The Westbourne Neighbourhood Association in accordance with the Localism legislation of 2012 wishes to apply to Westminster City Council and The Royal Borough of Kensington and Chelsea to be considered to be designated as responsible for a Neighbourhood Area to be known as the Westbourne Neighbourhood area as the first stage of the formation of a Neighbourhood Forum and producing a plan or a series of Neighbourhood Development Orders.

The Westbourne Neighbourhood is composed of the Wessex Estate and the western part of the Westbourne Conservation area. The area is roughly a square bordered by RBKC on the west and Hereford Road on the east. The border on the north is Westbourne Park Road and the main traffic route of Chepstow Road bisects it but culminates at the area’s southern boundary of Westbourne Grove at the five way junction where Chepstow Road cuts Westbourne Grove (Fiveways) which, with its iconic buildings, is the focal point of our area. It is intended to add all the pavement spaces and small garden area at the junction of Pembridge Villas and 133-137 Westbourne Grove in order to ensure that this unique intersection can be coherently reconsidered and properly designed. Whilst the area has a high degree of social diversity and a wide range of architectural styles it is a distinctly recognizable neighbourhood with clear borders despite the fact that it is no longer part of a single political ward.

The WNA is an active organization capable of being responsible for forming a neighbourhood forum. It has many more than 21 members living and working in the area and has members in every street and close in the area including Wessex Gardens. It was established in 1973 to resist a major road proposal and has a history of continual involvement since. It has recently been at the forefront of the campaign to prevent Crossrail using Chepstow Road for its work near Westbourne Park station. It has a published planning policy (autumn newsletter 2011) and distributes a newsletter. It conducts surveys and organizes social events and garden competitions. As an amenity society recognized by Westminster City Council it participates in the Westminster Amenity Societies Forum and consults with Urban Design London. The planning sub-committee responds in detail to every planning application in the area and beyond. The WNA also deals with licensing and other issues. It is currently successfully engaged in discussion with local business and other institutions to ensure that any subsequent forum will be truly representative of all local interests.