



Neighbourhood Area Designation Notice

Section 61G of the Town and Country Planning Act 1990 (as inserted by Schedule 9 Part 1 of the Localism Act (2011)) provides a local planning authority the power to designate an area as a neighbourhood area.

Under The Neighbourhood Planning (General) Regulations 2012 Part 2 Regulation 7 a local planning authority must publish on their website, and in such other manner as they consider is likely to bring the designation to the attention of people who live, work or carry on business in the neighbourhood area;

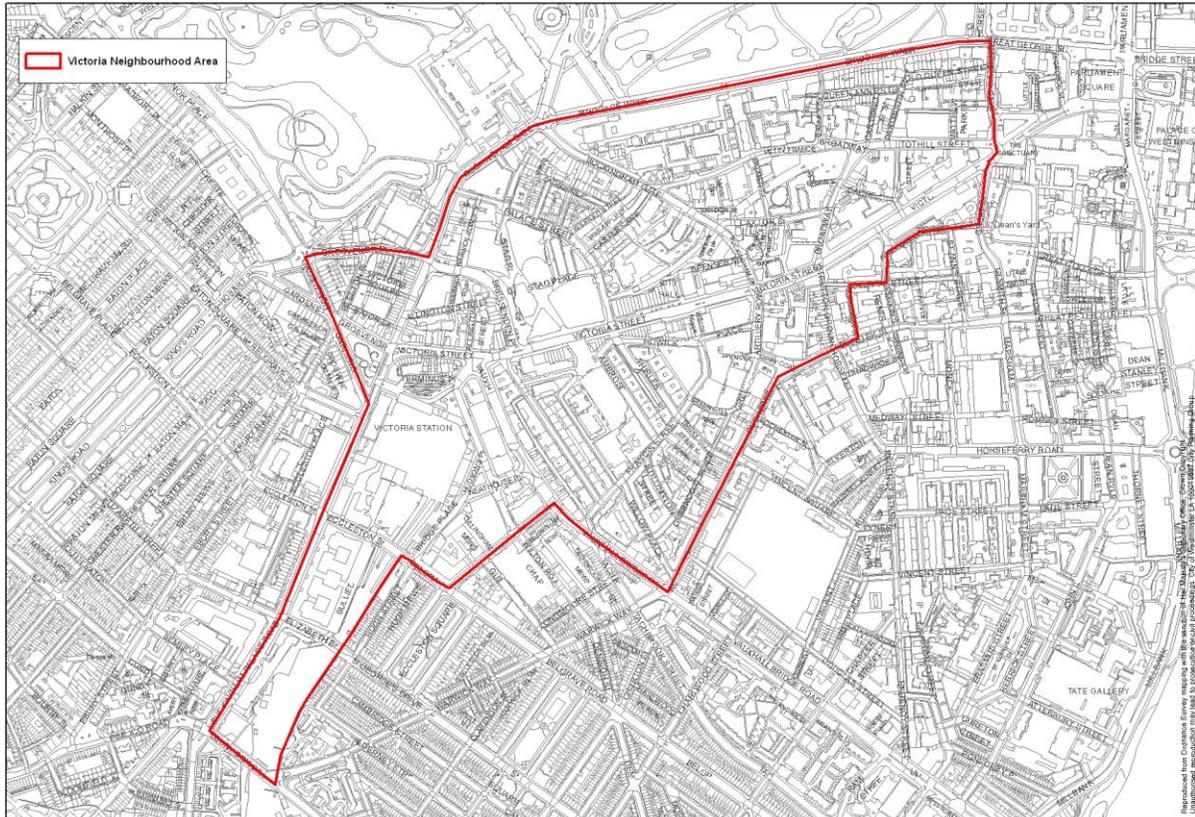
- the name of the neighbourhood area;*
- a map which identifies the area; and*
- the name of the relevant body who applied for the designation.*

Neighbourhood area application

Name of neighbourhood area	Victoria
Name of applicant	Victoria Business Improvement District and Victoria Interchange Group
Representation period	21 st January to 1 st March 2013

Neighbourhood area designation

Notice is hereby given that Westminster City Council, through a decision made on 4 September 2013 by its Cabinet Member for The Built Environment, has refused the neighbourhood area as applied for, but has designated the revised wider Victoria neighbourhood area and has also designated it as a business area. The boundary of the area is shown edged red on the map below.



Reasons for decision:

The Cabinet Member has accepted the recommendation that the Victoria neighbourhood area be designated with minor revisions to the western and southern boundaries, and an extension to the eastern section. These revisions, together with the largely supported proposed neighbourhood area, ensure the designation of a coherent and more clearly and widely delineated Victoria neighbourhood area. Its location within the City Council's designated Central Activities Zone (as designated by the adopted Core Strategy) as well as current land use statistics suggested that the area should be designated as a neighbourhood business area, since the area is predominantly business in nature.

Rosemarie MacQueen
Strategic Director Built Environment