



City of Westminster



Neighbourhood Area Designation Notice

Section 61G of the Town and Country Planning Act 1990 (as inserted by Schedule 9 Part 1 of the Localism Act (2011)) provides a local planning authority the power to designate an area as a neighbourhood area.

Under The Neighbourhood Planning (General) Regulations 2012 Part 2 Regulation 7 a local planning authority must publish on their website, and in such other manner as they consider is likely to bring the designation to the attention of people who live, work or carry on business in the neighbourhood area;

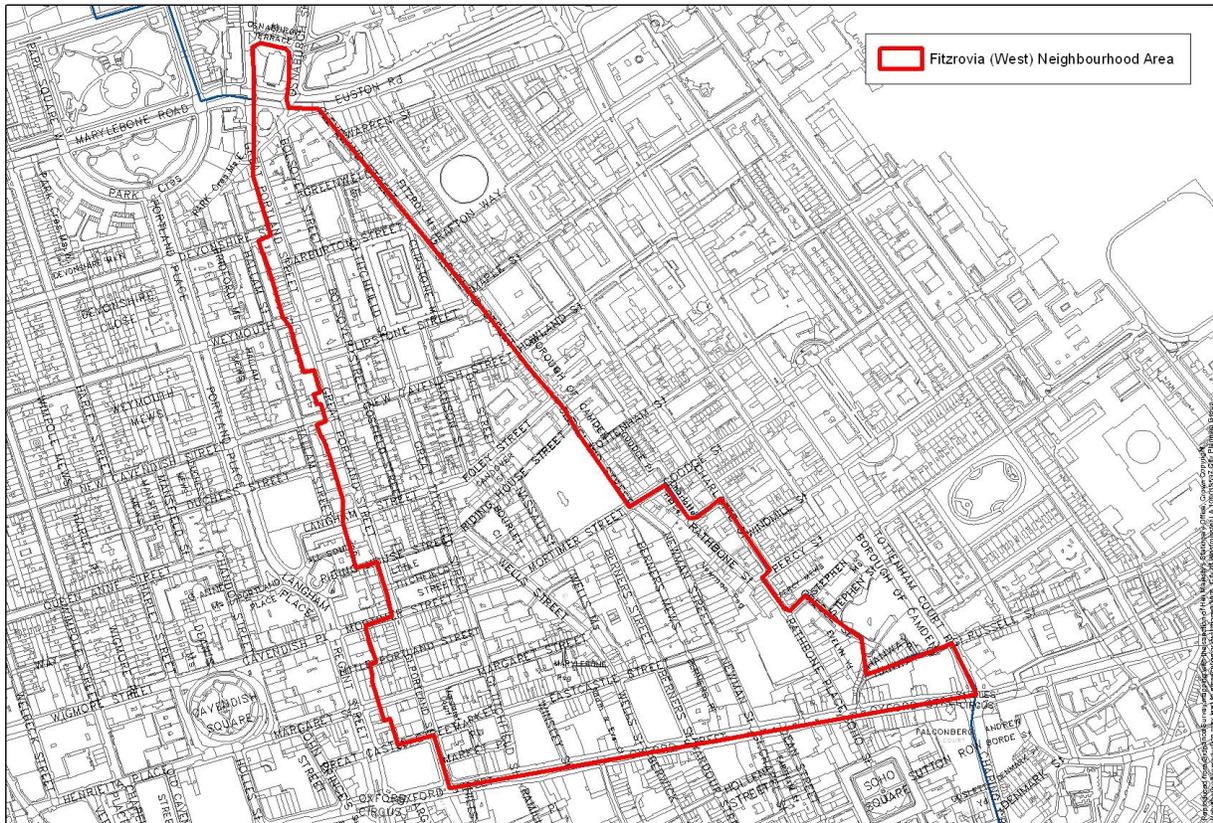
- *the name of the neighbourhood area*
- *a map which identifies the area; and*
- *the name of the relevant body who applied for the designation.*

Neighbourhood area application

Name of proposed neighbourhood area	Fitzrovia (West) Neighbourhood Area
Name of applicant	Fitzrovia (West) Forum Steering Committee
Representation period	31st October - 13th December 2013

Neighbourhood area designation

Notice is hereby given that Westminster City Council, through a decision made on 28 March 2014 by its Cabinet Member for The Built Environment, has designated the Fitzrovia (West) Neighbourhood Area with revisions to the western and southern boundaries. The boundary of the area is shown edged red on the map below.



Reasons for decision:

The Cabinet Member has accepted the recommendation that the Fitzrovia (west) neighbourhood area be designated with minor revisions to the western and southern boundaries as requested by the applicants. The revised western boundary follows (and includes) the western side of Great Portland Street to ensure a consistent approach is taken to this street. These revisions, together with the largely supported proposed neighbourhood area, will ensure the designation of a distinct and separate neighbourhood area. Its part location within the City Council's designated Core Central Activities Zone (as designated by the adopted Westminster City Plan Strategic Policies) as well as current land use statistics suggested that the area should be designated as a neighbourhood business area, since the area is predominantly business in nature.

Rosemarie MacQueen

Strategic Director Built Environment