



City of Westminster



Neighbourhood Area Designation Notice

Section 61G of the Town and Country Planning Act 1990 (as inserted by Schedule 9 Part 1 of the Localism Act (2011)) provides a local planning authority the power to designate an area as a neighbourhood area.

Under The Neighbourhood Planning (General) Regulations 2012 Part 2 Regulation 7 a local planning authority must publish on their website, and in such other manner as they consider is likely to bring the designation to the attention of people who live, work or carry on business in the neighbourhood area;

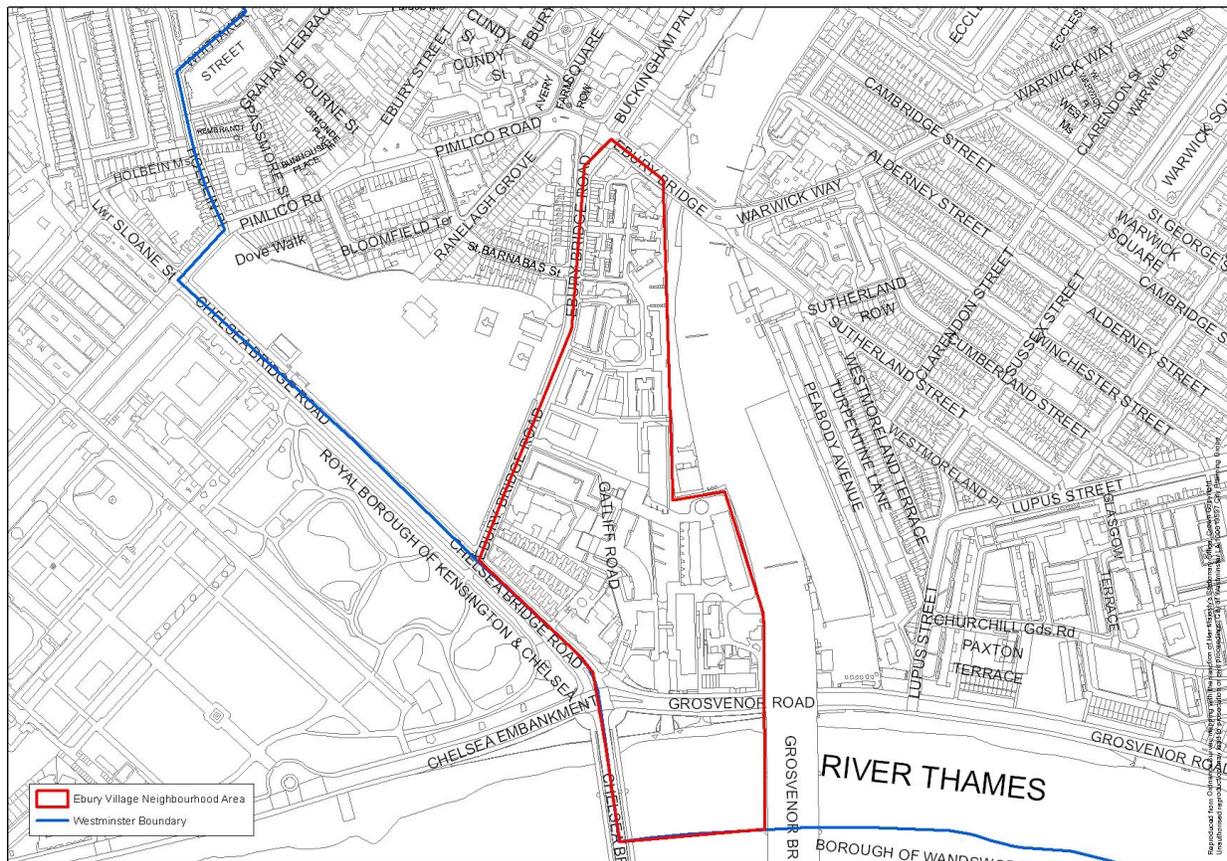
- *the name of the neighbourhood area*
- *a map which identifies the area; and*
- *the name of the relevant body who applied for the designation.*

Neighbourhood area application

Name of proposed neighbourhood area	Chelsea Barracks
Name of applicant	Chelsea Barracks Action Group
Representation period	20th May -12th July 2013

Neighbourhood area designation

Notice is hereby given that Westminster City Council, through a decision made on 27 March 2014 by its Cabinet Member for The Built Environment, has designated the Ebury Bridge Neighbourhood Area. The boundary of the area is shown edged red on the map below.



Reasons for decision:

The Cabinet Member has accepted the recommendation that the Chelsea Barracks development site together with Ranelagh Grove and Bloomfield Terrace area is not designated within the proposed Chelsea Barracks Neighbourhood Area. This decision takes into account the location of the Belgravia Conservation Area, the petition received from retailers on Pimlico Road, as well as the wishes of the owners of the Chelsea Barracks development site, and the orientation of the permitted development at the site itself. However, it is agreed that the area to the south and east of the development site, including the Ebury Bridge Estate, and Grosvenor Waterside development, is a distinct neighbourhood worthy of designation as a separate neighbourhood area. This area has been renamed as 'Ebury Bridge Neighbourhood Area'. Designation as a neighbourhood business area is not considered to be applicable in this instance due to the predominance of residential uses in the area.

Rosemarie MacQueen

Strategic Director Built Environment